

Data and Metadata Standardisation

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Digital Object Types

Type	Example
Text	
Hypertext	
Image	
Video	
Audio	
3D Model	
Interactive Visualisation	
Software	

Data vs. Metadata

- ❑ Data refers to digital objects that contain useful information for information seekers.
- ❑ Metadata refers to standardised descriptions of objects, digital or physical.
- ❑ Many systems manipulate metadata records, which contain pointers to the actual data.
- ❑ The definition is fuzzy as metadata contains useful information as well and in some cases could contain all the data e.g., metadata describing a person.

An Example of Metadata

❑ Object:



❑ Metadata

- name: chalk
- owner: hussein
- colour: white
- size: 2.5
- description: used to write on board
- location: honours lecture room
- source: Waltons Stationers

Another Metadata Example

□ Object:



□ Metadata

- colour: white
- title: RG123
- owner: UCT
- lifetime: 2 months
- size: 1
- identifier: RG123
- description: white powdery stick

Metadata Comparisons

□ Metadata

- colour: white
- title: RG123
- owner: UCT
- lifetime: 2 months
- size: 1
- identifier: RG123
- description: white powdery stick

□ Metadata

- name: chalk
- owner: hussein
- colour: white
- size: 2.5
- description: used to write on board
- location: honours lecture room
- source: Waltons Stationers

What problems can occur?

Types of Metadata

- Descriptive
 - title, author, type, format, ...
- Structural
 - part, subpart, relation, child, ...
- Administrative
 - location, identifier, submitter, ...
- Preservation
 - resolution, capture device, watermark, ...
- Provenance
 - source archive, previous version, source format, ...

Creating Metadata

- Follow metadata guidelines.
- Use terms from controlled vocabularies.
- Avoid duplication of information across fields.
- Use accepted standards for common elements.
 - e.g., ISO 8601 for dates
 - 2005-03-03 instead of 03/03/05
- Use XML-based encoding according to standardised Schema/DTD.

Dublin Core

- ❑ Dublin Core is one of the most popular and simplest metadata formats.
- ❑ 15 elements with recommended semantics.
- ❑ All elements are optional and repeatable.

Title	Creator	Subject
Description	Publisher	Contributor
Date	Type	Format
Identifier	Source	Language
Relation	Coverage	Rights

DC in HTML

- ❑ `<META NAME=DC.Creator CONTENT="Tony Gill">`
- ❑ `<META NAME=DC.Title CONTENT="ADAM Quick Guide to Metadata">`
- ❑ `<META NAME=DC.Subject CONTENT="ADAM, Dublin Core, internet cataloguing, metadata">`
- ❑ `<META NAME=DC.Description CONTENT="A short ADAM guide to metadata, particularly Dublin Core.">`
- ❑ `<META NAME=DC.Date CONTENT="1997-11-21">`

Source: <http://adam.ac.uk/adam/metadata.html>

DC Metadata in XML

```
<title>02uct1</title>
<creator>Hussein Suleman</creator>
<subject>Visit to UCT </subject>
<description>the view that greets you as you
  emerge from the tunnel under the freeway -
  WOW - and, no, the mountain isnt that
  close - it just looks that way in 2-
  D</description>
<publisher>Hussein Suleman</publisher>
<date>2002-11-27</date>
<type>image</type>
<format>image/jpeg</format>
```

DC Metadata in Valid Qualified XML

```
<?xml version="1.0" encoding="UTF-8" ?>
<?oai_dc xmlns="http://purl.org/dc/elements/1.1/"
  xmlns:oai_dc="http://www.openarchives.org/OAI/2.0/oai_dc/"
  xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:schemaLocation="http://www.openarchives.org/OAI/2.0/oai_dc/
  http://www.openarchives.org/OAI/2.0/oai_dc.xsd" ?>
  <title>02uct1</title>
  <creator>Hussein Suleman</creator>
  <subject>Visit to UCT </subject>
  <description>the view that greets you as you emerge from the tunnel
    under the freeway - WOW - and, no, the mountain isnt that close - it
    just looks that way in 2-D</description>
  <publisher>Hussein Suleman</publisher>
  <date>2002-11-27</date>
  <type>image</type>
  <format>image/jpeg</format>
  <identifier>http://www.husseinsspace.com/pictures/200230uct/02uct1.jpg
  </identifier>
  <language>en-us</language>
  <relation>http://www.husseinsspace.com</relation>
  <rights>unrestricted</rights>
</oai_dc:dc>
```

DC Qualifiers

- ❑ Dublin Core has been considered TOO simple for many applications – not enough semantics.
- ❑ Some DC terms have had qualifiers added to make the meaning more specific.
 - For example,
 - ❑ date.created instead of just date
 - ❑ relation.hasPart instead of just relation
- ❑ In general, qDC can be dumbed-down (*that's a technical term in interoperability*) to DC by ignoring qualifications.

What Metadata Format?

- ❑ Do NOT just use Dublin Core all the time!
- ❑ Every project has its own metadata/data requirements, therefore most use an internal format.
- ❑ For maximum interoperability,
 - Map metadata to most descriptive format for use by close collaborators.
 - Map metadata to DC for use by all and sundry.

- ❑ How do we “map” metadata formats?

Metadata Transformation

- ❑ Use XML parser to parse data.
- ❑ Use SAX/DOM to extract individual elements and generate new format.
- ❑ Example (to convert UCT to DC):

```
■ my $parser = new DOMParser;
my $document = $parser->parsefile ('uct.xml')->getDocumentElement;
foreach my $title ($document->getElementsByTagName ('title'))
{
    print "<title>".$title->getFirstChild->getData."</title>\n";
}
foreach my $author ($document->getElementsByTagName ('author'))
{
    print "<creator>".$author->getFirstChild->getData."</creator>\n";
}
print "<publisher>UCT</publisher>\n";
foreach my $version ($document->getElementsByTagName ('version'))
{
    foreach my $number ($version->getElementsByTagName ('number'))
    {
        print "<identifier>".
            $number->getFirstChild->getData."</identifier>\n";
    }
}
}
```

- ❑ There must be an easier way ...

Metadata Transformation (XSLT) 1/2

```
<stylesheet version='1.0'
xmlns='http://www.w3.org/1999/XSL/Transform'
xmlns:oaidc='http://www.openarchives.org/OAI/2.0/oai_dc/'
xmlns:dc='http://purl.org/dc/elements/1.1/'
xmlns:xsi='http://www.w3.org/2001/XMLSchema-instance'
xmlns:uct='http://www.uct.ac.za'
>

<!--
    UCT to DC transformation
    Hussein Suleman
    v1.0 : 24 July 2003
-->

<output method="xml"/>

<variable name="institution"><text>UCT</text></variable>
```

Metadata Transformation (XSLT) 2/2

```
<template match="uct:uct">
  <oaide:dc xsi:schemaLocation="http://www.openarchives.org/OAI/2.0/oai_dc/
    http://www.openarchives.org/OAI/2.0/oai_dc.xsd">
    <dc:title><value-of select="uct:title"/></dc:title>
    <apply-templates select="uct:author"/>
    <element name="dc:publisher">
      <value-of select="$institution"/>
    </element>
    <apply-templates select="uct:version"/>
  </oaide:dc>
</template>

<template match="uct:author">
  <dc:creator>
    <value-of select="."/>
  </dc:creator>
</template>

<template match="uct:version">
  <dc:identifier>
    <value-of select="uct:number"/>
  </dc:identifier>
</template>

</stylesheet>
```

- Ok, but map to what?

Example: RFC1807

```
<rfc1807 xmlns="http://info.internet.isi.edu:80/in-notes/rfc/files/rfc1807.txt"
  xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:schemaLocation="http://info.internet.isi.edu:80/in-notes/rfc/files/rfc1807.txt
  http://www.openarchives.org/OAI/1.1/rfc1807.xsd">
  <bib-version >1</bib-version>
  <id >395</id>
  <entry >2007-01-01</entry>
  <organization >University of Cape Town - Department of Computer Science</organization>
  <title >Using Payment Gateways to Maintain Privacy in Secure Electronic Transactions</title>
  <type >Conference Paper</type>
  <author >Arnab, Alapan</author>
  <author >Hutchison, Andrew</author>
  <other_access >url:http://pubs.cs.uct.ac.za/archive/00000395/</other_access>
  <language >en</language>
  <abstract >Because many current payment systems are poorly implemented, or of incompetence,
  private data of consumers such as payment details, addresses and their purchase history can
  be compromised. Furthermore, current payment systems do not offer any non-repudiable
  verification to a completed transaction, which poses risks to all the parties of the transaction -
  - the consumer, the merchant and the financial institution. One solution to this problem was
  SET, but it was never really a success because of its complexity and poor reception from
  consumers. In this paper, we introduce a third party payment system that aims to preserve
  privacy by severing the link between their purchase and payment records, while providing a
  traceable transaction that maintains its integrity and is non-repudiable. Our system also
  removes much of the responsibilities placed on the merchant with regards to securing
  sensitive data related to customer payment, thus increasing the potential of small businesses
  to take part in e-commerce without significant investments in computer security.</abstract>
</rfc1807>
```


Other Metadata Standards

- **IMS Metadata Specification**
 - Courseware object description.
- **EAD**
 - Library finding aids to locate archived items.
- **METS**
 - Descriptive, administrative and structural encoding for metadata of digital objects
- **MODS**
 - Richer than DC, subset of MARC21
- **MPEG21-DIDL**
 - Structural descriptions of complex multimedia objects

Automatic Metadata Extraction

- Create metadata automatically from a digital object.
- **Embedded Metadata**
 - e.g., MP3 tags
- **Heuristic Techniques**
 - e.g., The first string that looks like a date is the date of publication
- **Machine Learning**
 - e.g., Neural networks
- **Dictionary Techniques**
 - e.g., If it looks like a name, it could be an author

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