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Introduction

- Information retrieval is the process of locating the most relevant information to satisfy a specific information need.
- Traditionally, librarians created databases based on keywords to locate information.
- The most common modern application is search engines.
- Historically, the technology has been developed from the mid-50's onwards, with a lot of fundamental research conducted pre-Internet!

Terminology

Term

Individual word, or possibly phrase, from a document.

Document

Set of terms, usually identified by a document identifier (e.g., filename).

Query

Set of terms (and other semantics) that are a machine representation of the user's needs.

Relevance

Whether or not a given document matches a given query.

More Terminology

Indexing

- Creating indices of all the documents/data to enable faster searching.
- Searching
 - Retrieving all the possibly relevant results for a given query.
- Ranked retrieval
 - Retrieval of a set of matching documents in decreasing order of estimated relevance to the query.

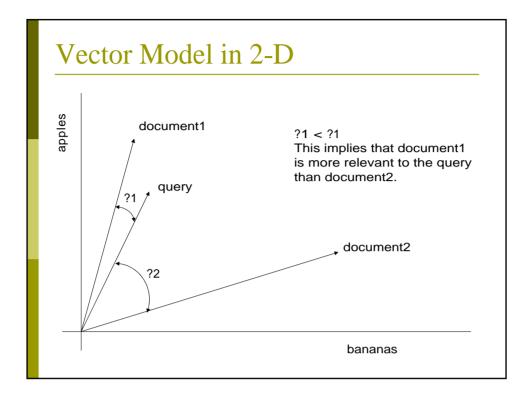
Models for IR

Boolean model

- Queries are specified as boolean expressions and only documents matching those criteria are returned.
 - e.g., digital AND libraries

Vector model

Both queries and documents are specified as lists of terms and mapped into an ndimensional space (where n is the number of possible terms). The relevance then depends on the angle between the vectors.

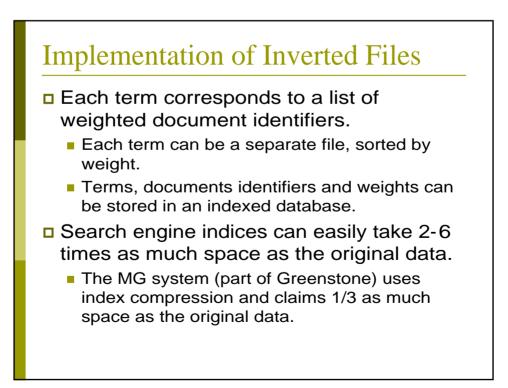


| Naïve | Vector | Implementat | ion |
|-------------------------------------|---|--|---|
| | apples | Doc1: 15 | 19 |
| | | Doc2: 5 | |
| | bananas | Doc1: 4 | 24 |
| | | Doc2: 20 | |
| docum term. When a the doc | ent identifie a query is r cument wei | r a term contains ers that correspor natched against a ghts are used to d e (inner product o | and to that an inverted file, calculate the |

tf.idf

Term frequency (tf)

- The number of occurrences of a term in a document – terms which occur more often in a document have higher tf.
- Document frequency (df)
 - The number of documents a term occurs in popular terms have a higher df.
- In general, terms with high "tf" and low "df" are good at describing a document and discriminating it from other documents – hence tf.idf (term frequency * inverse document frequency).



Clustering

- In term-document space, documents that are similar will have vectors that are close together.
- Even if a specific term of a query does not match a specific document, the clustering effect will compensate.
- Centroids of the clusters can be used as cluster summaries.

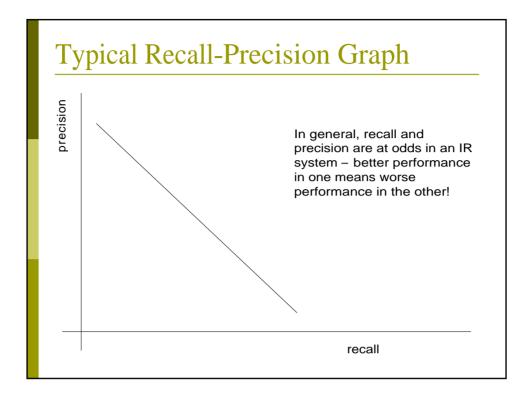
Recall and Precision

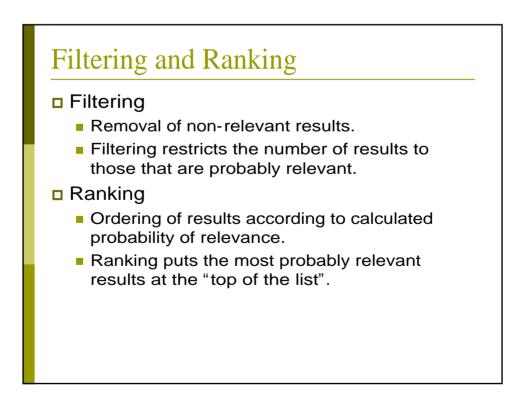
Recall

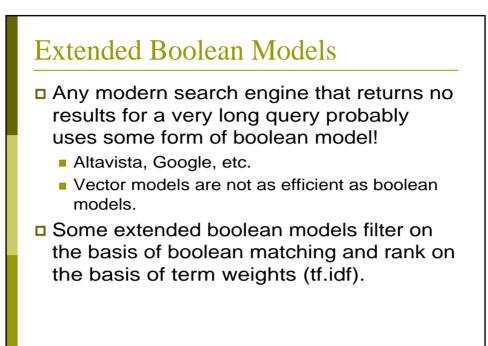
- The number of relevant results returned.
- Recall = number retrieved and relevant / total number relevant

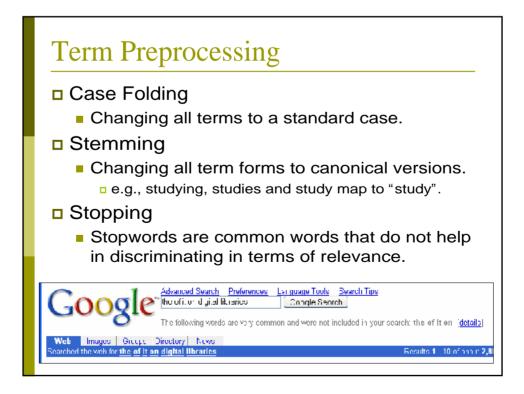
Precision

- The number of returned results that are relevant.
- Precision = number retrieved and relevant / total number retrieved
- Relevance is determined by an "expert" in recall/precision experiments. High recall and high precision are desirable.









PageRank

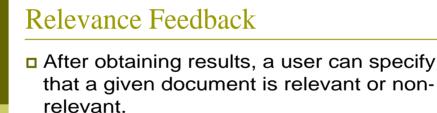
- PageRank (developed and popularised by Google) determines the rank of a document based on the number of documents that point to it, implying that it is an "authority" on a topic.
- In a highly connected network of documents with lots of links, this works well. In a diverse collection of separate documents, this will not work.
- Google uses other techniques as well!

Thesauri

- A thesaurus is a collection of words and their synonyms.
 - e.g., According to Merriam-Webster, the synonyms for "library" are "archive" and "athenaeum".
- An IR system can include all synonyms of a word to increase recall, but at a lower precision.
- Thesauri can also be used for crosslanguage retrieval.

Metadata vs. Full-text

- Text documents can be indexed by their contents or by their metadata.
- Metadata indexing is faster and uses less storage.
- Metadata can be obtained more easily (e.g., using OAI-PMH) while full text is often restricted.
- Full-text indexing does not rely on good quality metadata and can find very specific pieces of information.



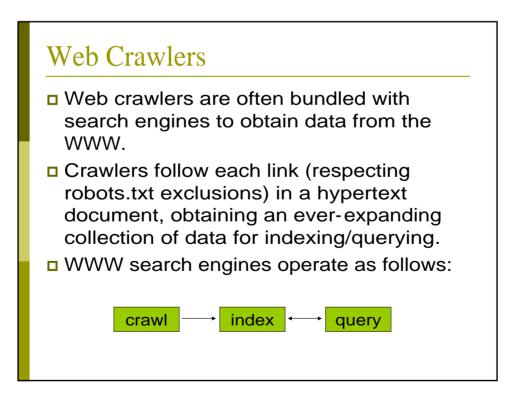
 Terms that describe a (non-)relevant document can then be used to refine the query – an automatic summary of a document is usually better at describing the content than a user.

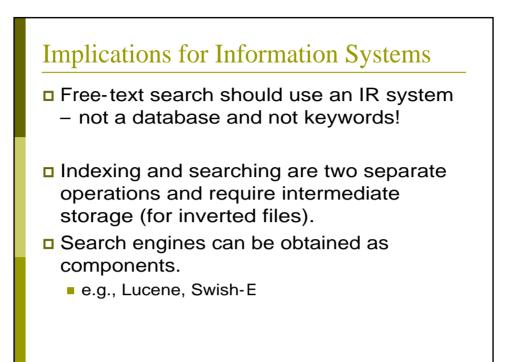
> Alto Visite found #25,158 results: About Libweb - Library WWW Servers A global directory of library home pages ... type, name or other information. United -Name Academic Libraries - Intel Libraries Name on the information. United -Name Academic Libraries - Intel Libraries Name on the information. United -Name Academic Libraries - Intel Libraries Name on the information. United -Name Academic Libraries - Intel Libraries Name on the information of the -Name Academic Libraries - Intel Libraries Name on the information of the -Name Academic - Name - Na



Machine learning can be used to digest a document collection and perform query matching.

- Connectionist models (e.g., neural networks)
- Decision trees (e.g., C5)
- Combined with traditional statistical approaches, this can result in increased recall/precision.





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